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<https://www.red-syndicate-enterprises.com/home>

ALEX PANDIAYN ELANGOVAN

PERFORMANCE MARKETER | FREELANCER

About Me

Aspiring to drive digital innovation, seeking a role where the blend of Mechanical Engineering and Supply Chain Management expertise meets the dynamic world of Digital Marketing. Committed to contributing creativity, adaptability, and a passion for learning, aiming to be an asset to a vibrant team, pushing boundaries, and elevating the digital landscape.



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88258-52467



Pudukkottai ,
Tamil nadu -622004

Language

- English
- Tamil

Expertise

- Management Skills
- Content Creativity
- Digital Marketing
- Collaborative
- Analytical skills

Internship

- Certified and completed a 6-month internship in digital marketing, gaining hands-on experience in SEO, social media management, content creation, and analytics.

Freelance Experience

- Managed Meta ads campaigns, optimizing for improved performance and higher engagement. Provided insights and recommendations based on data analysis to enhance client marketing strategies.

Additional Experience

EXECUTIVE in Purchase & Inventory Department (Oct 2019 to Feb 2020)



90ML Food And Beverage Private Limited, Nungampakkam, Chennai.

- Dealt with procurement , purchasing and warehouse tools and techniques

ENGINEERING TRAINEE in Customer Co- Ordination Department (May 2016 to May 2017)



Sungwoo Stamping Private Limited, Sriperumbudur, Kancheepuram

- Dealt with about co- ordination techniques and logistics functions.

Education

Master of Administration (MBA) - 2019

Jamal Mohamed college, Trichy



Bachelor of Engineering

Chendhuran College Of Engg & Tech,
Thirumayam.



Skills Summary

- Content Creation and Advertising
- Social media management
- inventory control & supply-chain management

Achievements

- Achieved the Topper position for project work at Jamal Mohammed College, Trichy.